

Get more pairs into your tournament

A 5-minute guide for tournament promoters: how one link in your WhatsApp group turns players with no partner into pairs who enter.



Every draw loses entries to “I’d play, but I have no partner”.

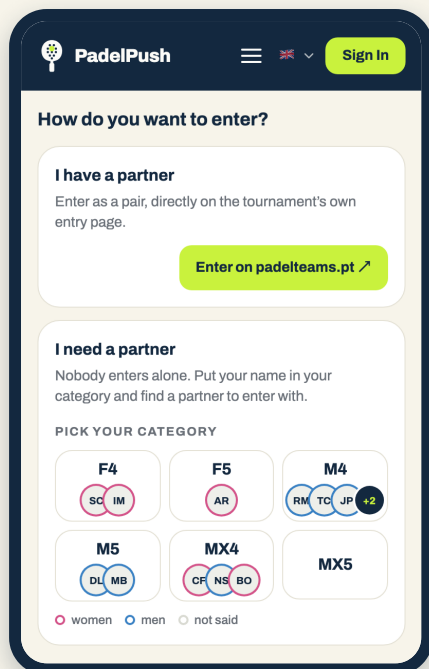
Those players don’t reply in the group and they don’t message you. They just don’t enter. A WhatsApp group can’t help them: nobody can see who else is on their own, in which category, at which level. PadelPush gives them one link where they can. Entry still happens on your own page — we never take an entry, and we never touch the money.

■ What your players see

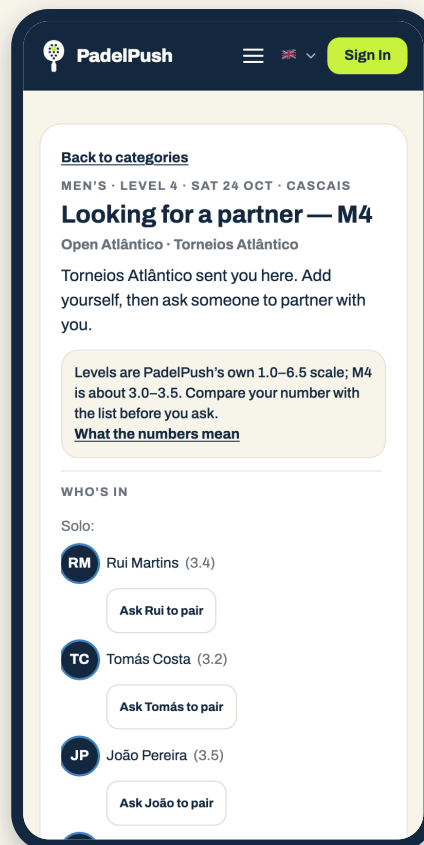
- 1 They open your link. No account and no app — and it shows in the language their phone is set to, so the players who can’t read your Portuguese posts can read this.
- 2 They see your poster, the tournament, a line saying you sent them the link, and a grid of your categories.
- 3 They pick their category and add their name and number, plus what a partner wants to know: which side they play, whether they’re up for a practice match, a line about their game.
- 4 If we don’t know their level yet, they answer nine quick questions. That puts a PadelPush level next to their name.
- 5 They see everyone else looking for a partner in that category, with their level, and ask someone to partner with them. Asking needs a free account; the other person gets a text.
- 6 They say yes, chat, play a practice match if they want — and once they’re a pair, they enter on your page.

Two things we never do.

We never show anyone’s phone number on the list, and we never pair people ourselves. Your category is the level; the two players choose each other. Players who already have a partner see “Already have a partner? Enter on ...” and go straight to your page.



The link you post: your categories, and who in each is looking.



One category's list: names, levels, and a button to ask.

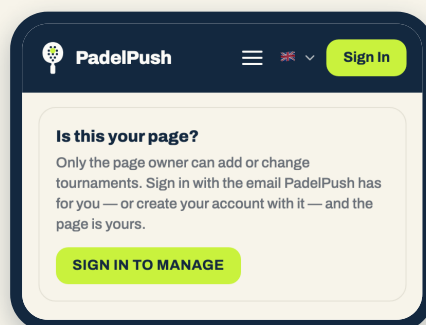
■ Claim your page

Anyone with your link can look at your page, but only its owner can change it. The first time, you sign in and the page becomes yours — after that it lives in the app under “My Tournaments”.

- 1 Open the link we sent you and press “Sign in to manage”.
- 2 Sign in, or create a free account. Use the email address we have for you, or the phone number we have for you — confirmed with the code we text you.
- 3 If the email or the confirmed number matches, the page is yours straight away, under “My Tournaments”.
- 4 If neither matches, press “Claim this page”. You'll see “We're checking this is you” until one of us approves it.
- 5 If it says “This page has an owner”, someone else already holds it. Tell us and we'll sort it out.

The quickest way in.

Create your account with the email address we contacted you on. Not sure which one we have? Ask us before you sign up.



What your page shows until it's yours.

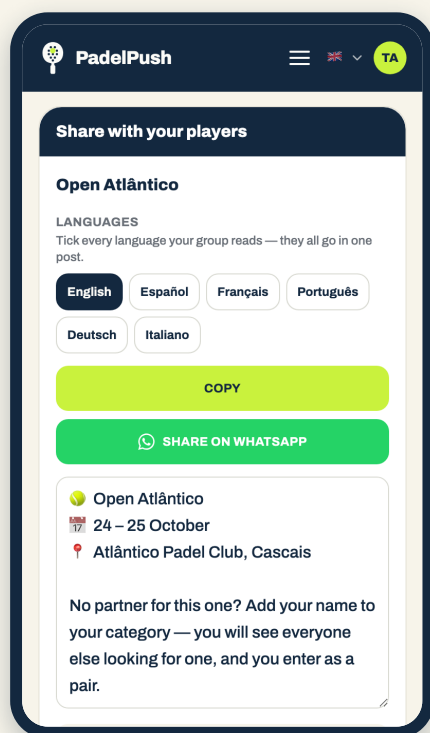
■ Set up a draw

Open your page — from “My Tournaments” in the app, or from your link once you're signed in.

- **Add the tournament.** Name, venue, city, dates and the entry link — the page where pairs enter. If it's on padelteams.pt we may have picked it up already; check the details and fix anything that's wrong.
- **Tick the categories it runs.** Women's, Men's and Mixed (F, M, MX), levels 1 to 6. Each one gets its own list of players looking for a partner, all behind one link.
- **Add a poster.** It sits at the top of the link, and it's what makes a stranger trust a link posted in a group. Any image under 4 MB.
- **Get the dates and the entry link right before you tick categories.** Once a draw has categories those two lock, because players are already on its lists.

■ Post it in your group

- **Use the “Share with your players” tile.** Pick the tournament, tick every language your group reads — they all go in one post — and press “Share on WhatsApp”. The post carries the name, the date, the place, one sentence and the link.
- **One link per tournament.** Not one per category: the link opens the whole draw and each player picks their own.
- **Post while there's time to play together.** Players want to know a partner before a whole day on court. A week or more before entries close gives them time to talk and play a practice match.
- **Start where the solo players are.** If one of your groups has more international players, or more people who come without a partner, post there first.



The share tile, with the post ready to go.

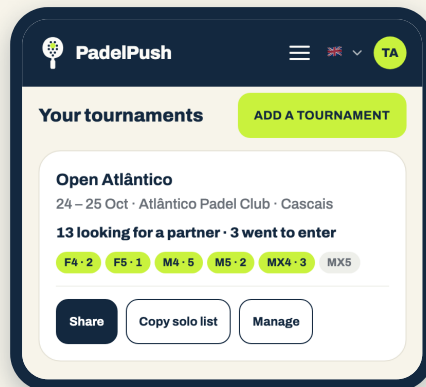
■ During the week

Each tournament on your page shows how it's going:

Link opened	How many people opened the link
Solo	Added their name, looking for a partner
Asked	Asked someone to partner with them
Paired	Two people said yes to each other
Entered	Went from our page to yours to enter

- **Paste the solo list back into the group.** “Copy solo list” gives you first names and categories, ready to post. Seeing “4 people in M4 are looking” is what gets the fifth to add their name.

- **Mark a category full the moment it is.** Tap it and players stop being offered it; tap it again to reopen. Nobody should build a pair for a category that can't take them.
- **Stop promoting when entries close.** “Stop promoting” takes the tournament off PadelPush; “Resume promoting” brings it back.



A tournament on your page, with how it's going. The numbers are an example.

■ Where else players see it

Your tournament is also listed on PadelPush — on the tournament pages, suggested to players at that level, and in our weekly email. We don't promise a number: your group is still where most of your players will come from.

■ Five habits of draws that fill

- 1 Tick every category you run — including the ones you expect to be quiet. An empty list tells the first player they'll be the first one seen.
- 2 Put the link in the post itself, not in a reply underneath.
- 3 Always add a poster.
- 4 Post the solo list once in the middle of the week.
- 5 Keep the entry link right. It's the only way from our page into your draw.

Not on PadelPush yet?

If you run tournaments and want your players to find partners, get in touch and we'll set up your page.

padelpush.co/contact

padelpush.co/promoter-guide